

SAVE THE DATES!

September 25, 26, 27, 2009

February 26, 27, 28, 2010

SHOW HOURS:

Friday, 4pm to 9pm

Saturday, 10am to 8pm

Sunday, 10am to 6pm

**IMPORTANT
BE SURE TO READ**

MOVE IN SCHEDULE

Thursday 1pm - 8pm

(For large display units, heavy items and crated materials. Such as concrete, brick, spas, heating units, trailers, sheds and appliances, etc.)

Friday 9am - 3pm

(For smaller display units, hand carried items and finishing set up and installation. No heavy equipment.)

MOVE OUT SCHEDULE

Sunday 6pm

(All display units must be removed from the arena by 9pm)

ORANGE COUNTY HOME SHOWS

Join the Best Companies, Exhibit at this
Prestigious Sales Event!

- * Meet more customers face to face than any other type of promotion
- * Achieve thousands of dollars in direct sales, superb exposure and a year's worth of solid leads.
- * Most cost effective method of increasing your market share.

CALL TODAY!

800.223.4648

**SOLD OUT EVENTS!
ACT NOW!**

Managed by:

ROCKLAND EXPOSITION, INC.

**388 East Main Street
Middletown, NY 10940**

**800.223.4648
845.343.2772**

www.orangecountyhomeshows.com

www.rocklandexpo.com



4th
Annual

FALL

**SEPTEMBER
25, 26, 27, 2009**

26th
Annual

SPRING

**FEBRUARY
26, 27, 28, 2010**

**ORANGE COUNTY
FAIRGROUNDS ARENA**

Carpenter and Wisner Avenues

Middletown, New York

THE LARGEST HOME SHOW PROMOTIONS IN ORANGE COUNTY FALL & SPRING HOME SHOWS

RESERVE YOUR SPACE EARLY! SHOWS ARE SOLD OUT.

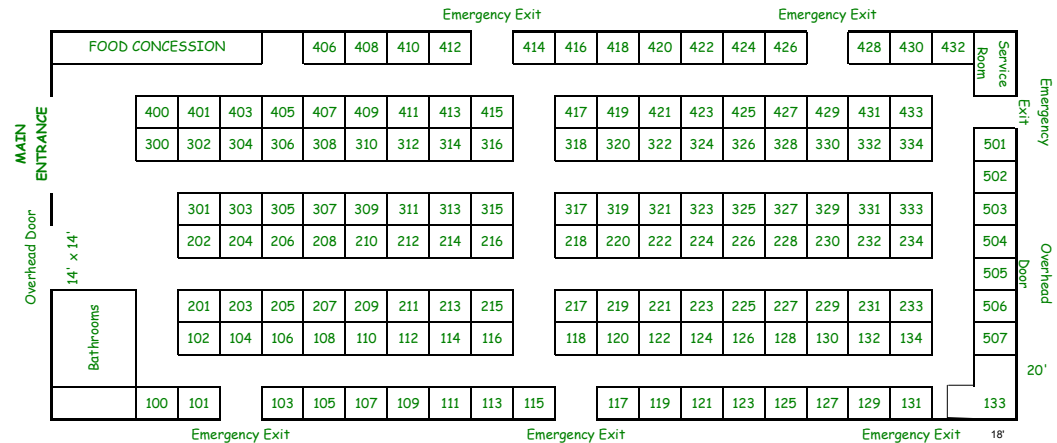
(RETURN YOUR DEPOSIT BY DATE ON CONTRACT, OTHERWISE SPACE WILL BE OFFERED TO THOSE ON OUR WAITING LIST)



Exhibitor Advantages:

- * Aggressive advertising campaign to attract interested home owners.
- * Well known central location - near Route 84/Route 17/Route 211.
- * Easy ground level exhibitor access thru wide driveway/delivery zone.
- * Large overhead entry door (14' x 14').
- * No labor restrictions, set-up your own display materials.
- * Entire show is broadloom carpeted. Decorative curtains plus booth identification sign and basic electric service (300 watts) included.

**FOR EXHIBITOR SPACE
CONTRACTS OR SHOW
INFORMATION:
DAVID MCCAREY, III
ROCKLAND EXPOSITION, INC.
845.343.2772
800.223.4648**



ORANGE COUNTY HOME SHOW FLOOR PLAN

Advertising & Promotion

- * Strong coverage in the Times Herald Record.
- * Cable TV Network - Hudson Valley Area, plus local news.
- * Exhibitor distributed discount ticket and window poster program
- * Discount tickets sent to area homeowners.
- * Area radio stations
- * Direct mailing to past attendees

HOW TO RESERVE YOUR SPACE

The arena floor will be covered with a blue broadloom carpet for a first class atmosphere to display your products. The price for a standard 10' x 10' booth also includes an 8' high back drape and 30" high side dividers. A booth identification sign (company name), plus (2) plugs for 110v electric service (up to 300 watts) are also included. Decorated tables, chairs, etc. may be rented from the decorating company or supplied on your own. For a corner location a minimum of two booths must be booked.