

Announcing the 31st Annual
AASP/NJ

Your Ticket to a
More Profitable Future

**NORTHEAST
2008**

ADMIT ONE

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MARCH 28, 29, 30, 2008
ROCKLAND COMMUNITY COLLEGE ARENA
SUFFERN, NY

The Northeast Region's Largest Event
for the
Collision and Mechanical Repair Professional

*Northeast 2008 Regional
Autobody/Automotive Trade Show
March 28, 29, 30, 2008*

Rockland Community College Arena • Suffern, New York

~ A Unique Opportunity ~

In major cities throughout the country, Autobody / Automotive Trade Shows have long been the industry's staple promotional event, drawing the trade in record numbers and providing exhibiting companies with thousands of dollars in direct sales, superb exposure, and a year's worth of solid leads. The Rockland College Arena has sufficient exhibit space, parking and allows the exhibitor the freedom to erect his own display. This is the best opportunity to participate in a major Regional Autobody / Automotive Repair and related Equipment Exposition.

31st
Annual

Northeast 2008 Regional Autobody / Automotive Trade Show

Rockland Community College Arena, 145 College Rd., Suffern, NY (NYS Thruway Exit 14B)

March 28

FRIDAY 6-11 PM

March 29

SATURDAY 10-5 PM

March 30

SUNDAY 10-3 PM

Great Location...

The Rockland Community College is located on College Road, off Route 59 between Suffern and Spring Valley, N.Y. This area is convenient to the Garden State Parkway, the Jersey Turnpike, I-80 and I-287. It is the "crossroads of the northeast"



Great Venue...

The Rockland Community College is a 100,000 square foot heated, lighted comfort-controlled indoor arena where everyone parks free. There are no pillars or obstruction on the arena floor. Easy access in and out of the building by way of ground level overhead doors. (max. door height 12'4"). Every exhibitor is in the same room.

Unlike most other possible show facilities, the Rockland Arena will allow exhibitors to unload their exhibit material themselves and to erect their own displays. Management will have an official show decorator firm available for those who wish to rent booth furnishings. This option is solely at the choice of the exhibitor.

Invited To Exhibit

All companies (manufacturers, distributors, and dealers) involved in the selling of equipment, supplies, and services for the autobody and automotive repair industry as well as the related automotive fields.



- | | |
|-----------------------------------|-------------------------------------|
| Aftermarket Accessories | Frame Machines |
| Airbag Services | Hand / Power Tools |
| Air Cleaning Equipment | High / Low Pressure Sprayers |
| Air Compressors | Infra-Red Heating Systems |
| Automotive Chemicals | Insurance / Benefit Packages |
| Automotive Internet Services | Lifts / Jacks / Hoist Equipment |
| Automotive Refinishing Products | OEM Equipment / Safety Items |
| Automotive Replacement Parts | Paint Mixing Systems / Equipment |
| Business Services | Regulations / Industry Publications |
| Car Rentals / Office Equipment | Service/Repair / Crash Manuals |
| Certification / Training Services | Spray Booths / Prep Stations |
| Collision Repair Supplies | Towing & Recovery Equipment |
| Computer Equipment Software | Uniforms / Embroidered Clothing |
| Detailing Equipment / Products | Vac / Steam Cleaning Systems |
| Diagnostic Testing Equip. | Wheel Alignment / Balancing |
| Environmental Safety Equip. | Wheel Repair |
| Fire Suppression Systems | Welding Equipment |

SEE NEW FLOOR PLAN INSIDE

~ Collision or Mechanical Repair ~

The Northeast 2008 Regional Will Showcase

Something for Everyone



The Northeast Regional Show is Weatherproof. We draw a consistently large turnout regardless of the fickle spring weather!

2007 EVENT 6759

2006 EVENT 6435

2005 EVENT 6371

ALMOST 20,000 REGISTERED
ATTENDEES IN THE LAST 3 YEARS!

"THE ONE THEY ATTEND"



WHY ARE YOU WASTING TIME?

**Generate more interest and
direct sales leads than 2 months
of road calls!**



**150
EXHIBITING COMPANIES**

**400
DISPLAY BOOTHS**

**THE LATEST TECHNOLOGY,
SERVICES, & RELATED SUPPLIES**

**THE LARGEST IN THE
NORTHEAST.**

**PLUS A FULL SLATE OF
EDUCATIONAL SEMINARS**

Are you losing sales?

INCREASE YOUR MARKET SHARE

EXHIBIT AND DEMONSTRATE YOUR MOST ADVANCED EQUIPMENT

Northeast 2008

Very Exhibitor Friendly

No Hassle Atmosphere (show management works directly with exhibitors)

No Labor Restrictions (set up your own display)

100,000 Sq. Ft. Arena • Clear Span • No Pillars

Broadloom Carpeted Show Aisles • Overnight Security

Pipe and Drape Exhibitor Booth Dividers

Large Overhead Doors (max. height 12' 4")

Free Blacktop Parking • Excellent Hotel Rates

Located Near Major Highways (right on NY-NJ Border)

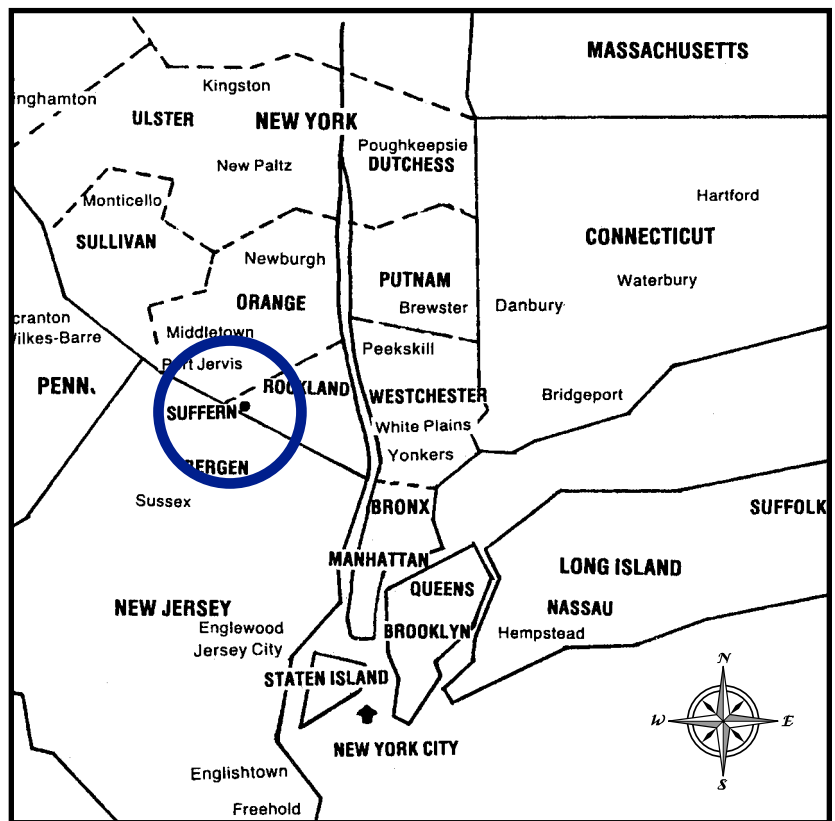
**THINK
PROGRESSIVE**

100,000 Sq. Ft.
of the Latest
Technology and
the most advanced

- EQUIPMENT •
- SUPPLIES •
- SERVICES •



Display Your Product



EVERYONE IS IN THE SAME ROOM

Reserve Your Space Early!

NEED INFORMATION

845-343-2772 800-223-4648

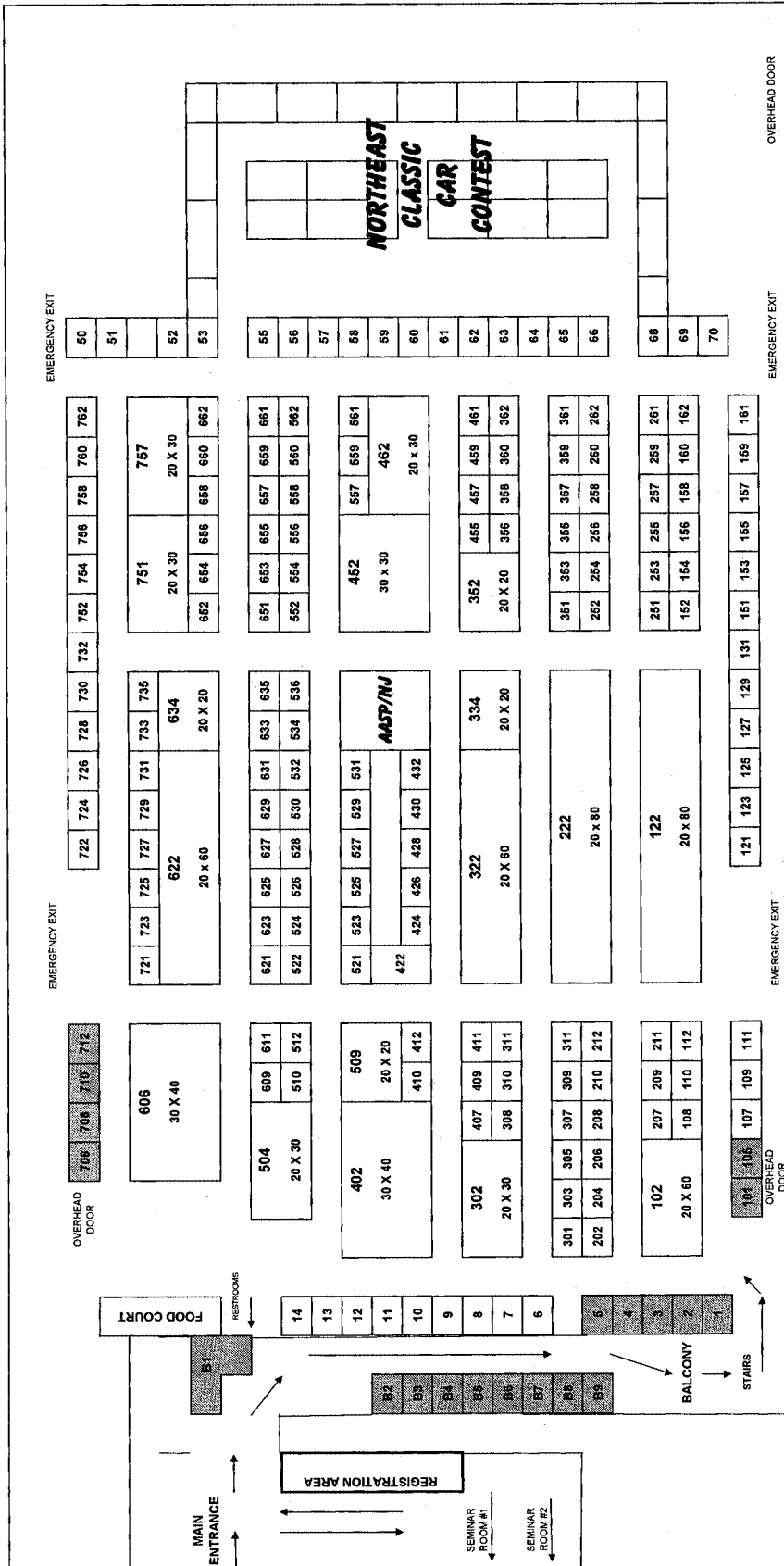
Show Coordinator - Dave McCarey III

**ROCKLAND COMMUNITY COLLEGE ARENA
SUFFERN, NEW YORK**

Exit 14B NYS Thruway - 8 miles west of Tappan Zee Bridge
on the New Jersey border - plenty of FREE parking

EVERYONE IS IN THE SAME ROOM

NO PILLARS • NO DIVIDERS • ALL ON THE SAME FLOOR
 150 Companies • 400 Booths



NOTE: SHADED BOOTHS ARE
 FRIDAY SET UP ONLY!
 (#101-105) AFTER 3PM FRIDAY)

NORTHEAST REGIONAL AUTOBODY/AUTOMOTIVE TRADE SHOW

Floor Plan

TAKE ADVANTAGE - PUT YOUR COMPANY IN FRONT OF MORE PROSPECTS
 NOTE: A MINIMUM OF TWO BOOTHS MUST BE BOOKED FOR A CORNER LOCATION.

FRIDAY, MARCH 28
 6 - 11 P.M.

SATURDAY, MARCH 29
 10 - 5 P.M.

SUNDAY, MARCH 30
 10 - 3 P.M.

~ 2008 trade show schedule ~

THURSDAY, MARCH 27 - LARGE EQUIPMENT MOVE-IN 8 A.M. – 5 P.M.

This includes all heavy display material that cannot be hand carried or hand dollied into the building, this is the only time forklift service will be available during move-in. This is the only day delivery trailers (spray booth, frame machine, race cars) are allowed inside the arena.

NOTICE!! All display materials must be set inside your display area by 5pm, so the aisles may be carpeted.

FRIDAY, MARCH 28 - SMALL EQUIPMENT MOVE-IN 8 A.M. – 5 P.M.

Hand carried items for smaller displays. All balcony display booths. All displays to be completed by 5 P.M.
(No forklift service – No heavy equipment) • (No delivery vehicles allowed inside today)

TRADE SHOW OPEN 6 P.M. – 11 P.M.

SATURDAY, MARCH 29 - TRADE SHOW OPEN 10 A.M. – 5 P.M.

SUNDAY, MARCH 30 - TRADE SHOW OPEN 10 A.M. – 3 P.M.

MOVE-OUT FOR ALL DISPLAY MATERIAL 3 P.M. – 6 P.M.

**NOTICE!! Forklift service and delivery trucks are not allowed inside until all carpet has been rolled.
(after 4:30 pm)**

31ST ANNUAL NORTHEAST 2008 - "Your Ticket to a More Profitable Future"

MASSIVE ADVERTISING CAMPAIGN TARGETING PEOPLE WHO EARN THEIR LIVING IN THE AUTOMOTIVE REPAIR INDUSTRY

- VIP pass program to over 50,000 state registered autobody/automotive repair shops offering free admission to the trade show and seminars
- Direct Mail through jobbers/vendors/warehouses
- Exhibitor VIP pass program through mailings/billings
- Northeast Trade Publications



400 Exhibitor Booths • Huge Equipment Display Areas
150 Participating Companies • Full Educational Seminar Program

Reserve your space early!

The price for a display booth includes an 8 ft. high back drop and 30" high side dividers. The standard booth size is 10' x 10'. For a corner location, a minimum of two booths must be booked. Each exhibitor is also supplied with a booth identification sign (6" x 32"). Exhibitors may rent booth furnishings such as tables, chairs, and carpet from the official show decorating service or supply their own. All electrical service must be ordered in advance through the decorating company according to the wattage required. All sharp or non-rounded equipment must have plywood under the points that would touch the floor. Plywood pads are supplied by the show. This is the Exhibitor's responsibility and is mandatory.

(NOTE:) For a corner location a minimum of 2 booths must be booked.)

Managed for AASP /NJ by Rockland Exposition, Inc. • 388 East Main St., Middletown, NY 10940

For booth pricing, and information contact:

Dave McCarey III - Show Coordinator 845-343-2772 or 1-800-223-4648