

Northeast RV Shows, Inc. Presents Their 36th Annual

# RV PRODUCT SHOW 2010



**Friday – Saturday – Sunday – Monday**

**February 12, 13, 14, 15, 2010**

**Rockland Community College Field House Arena  
Suffern, New York**

**“The Most Exhibitor Friendly Facility in the Northeast”**

[www.northeastrvshows.com](http://www.northeastrvshows.com)

[www.rocklandexpo.com](http://www.rocklandexpo.com)



## Northeast RV Shows 36th

# RV PRODUCT SHOW 2010

<b>Friday</b> <b>Feb. 12</b> 12pm - 9pm	<b>Saturday</b> <b>Feb 13</b> 10am - 8pm	<b>Sunday</b> <b>Feb. 14</b> 10am - 6pm	<b>Monday</b> <b>Feb. 15</b> 10am - 6pm
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Rockland Community College Field House • Suffern, New York

### *A UNIQUE OPPORTUNITY*

In major cities throughout the country, Recreational Vehicle Shows have long been the industry's staple promotional event, drawing the public in record numbers and providing exhibiting companies with thousands of dollars in direct sales, superb exposure, and a year's worth of solid leads. The Rockland College Field House has sufficient exhibit space, parking and allows the exhibitor the freedom to erect his own display. This is the best opportunity to participate in a major Regional RV Show.

### *SUFFERN, N.Y.*

#### *NORTHEAST CROSSROADS*

The Rockland Community College is located on College Road, off Route 59 between Suffern and Spring Valley, N.Y. It is also off Interstate 95 and 287 - end of the New Jersey Parkway connecting N.J. Turnpike and Interstate 80. New York Thruway Exit 14B Airmont Road.

### *NO LABOR RESTRICTIONS*

Unlike most other possible show facilities, the Rockland Field House will allow exhibitors to unload their own displays. Management will have an official show decorator firm available for those who wish to rent booth furnishings. This option is solely at the choice of the exhibitor.

### *INVITED TO EXHIBIT*

All companies involved in the selling of Recreational Vehicles or the hundreds of products and services used by used by those involved in the owning or use of motorhomes, campers, trailers, tents and campground and related RV services.



### *RCC FIELD HOUSE*

#### *BEST BUILDING*

The Rockland College Field House is a 100,000 square foot heated, lighted comfort-controlled indoor building where everyone parks free. There are no pillars or obstruction on the arena floor. Easy access in and out of the building by way of ground level overhead 12' 4" max. height doors. Every exhibitor is in the same room.

**FLOOR PLAN LAYOUT INSIDE**





**DEALERS • CAMPGROUNDS • RELATED SERVICES/ACCESSORIES**  
**RESERVE YOUR SPACE EARLY!**

Show Information  
Coordinator: David McCarey, III  
Northeast RV Shows  
388 East Main Street, Middletown, NY 10940  
845-343-2772 or 1-800-223-4648  
[www.northeastrvshows.com](http://www.northeastrvshows.com)  
[www.rocklandexpo.com](http://www.rocklandexpo.com)

100,000 SQUARE FEET  
ROCKLAND COMMUNITY COLLEGE  
INDOOR FIELD HOUSE ARENA  
SUFFERN, NEW YORK

Exit 14B NYS Thruway - 8 miles west of Tappan Zee Bridge  
on the New Jersey border - plenty of FREE parking

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# Northeast RV Shows' 36th Annual **RV PRODUCT SHOW 2010**

**"Where The Buyers Shop"**

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## 2010 SHOW DATES AND TIMES

FRIDAY	FEB. 12	12:00 PM - 9:00 PM
SATURDAY	FEB. 13	10:00 AM - 8:00 PM
SUNDAY	FEB. 14	10:00 AM - 6:00 PM
MONDAY	FEB. 15	10:00 AM - 6:00 PM

## RV DEALERS MOVE-IN SCHEDULE

WEDNESDAY	FEB. 10	7:00 PM - 10:00 PM
THURSDAY	FEB. 11	8:30 AM - 5:00 PM

All RV Units (according to pre-assigned individual dealers move-in time) plus any heavy/crated items or large display material etc. for 10'x10' booths.

NOTE: show aisles carpeted 5:00 pm

## 10 x 10 Vendor Move-in Schedule

THURSDAY	FEB. 11	5:00 AM - 9:00 PM
FRIDAY	FEB. 12	8:30 AM - 11:00 AM

For smaller equipment and all 10'x10' display booths (no heavy equipment, see above) plus finishing installations.

## MOVE-OUT SCHEDULE

MONDAY	FEB. 15	6:00 PM - 9:00 PM
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All display material and RV units must be removed from the arena by 9pm. RV units being left outside for Tuesday pick-up must be parked at bottom of lower parking lot.

## STRONG ADVERTISING VALUE

Put your product in front of more potential buyers at a lower cost than any other form of advertising. Over the past 25 years, more buyers have come to the Rockland shows for the best selection and most competitive pricing. Find out why more units are sold after this event.



***Avoid That Sell-Out Disappointment***

# **Reserve Your Space Early!**

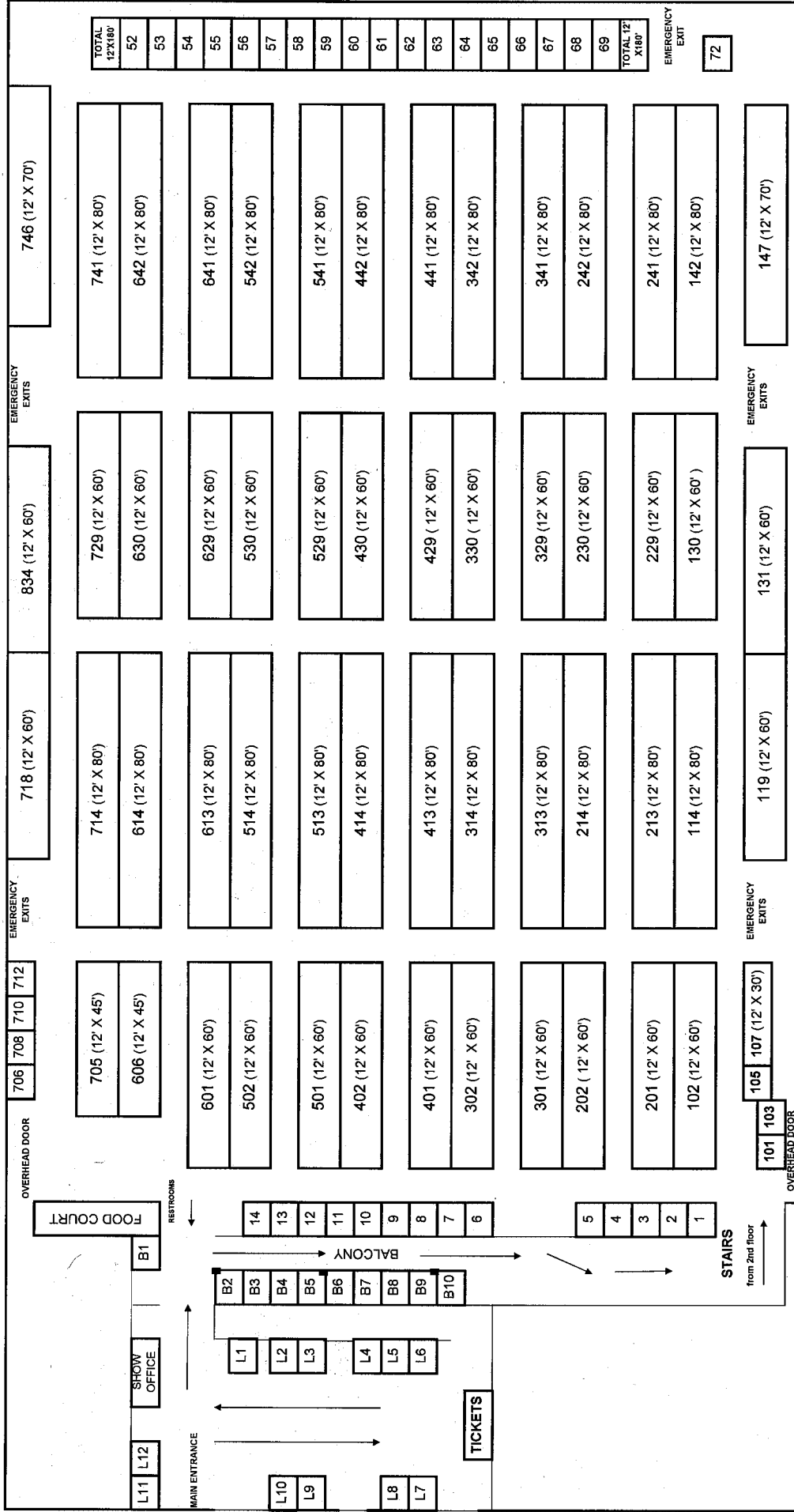
**Plan ahead for our Fall Event**

**Northeast RV Shows' 27th Annual**

# **Fall RV Marketplace 2010**

**NEW - USED - LEFTOVERS-DEMOS September 24, 25, 26, 2010**

FOR EXHIBITOR SPACE CONTRACTS OR SHOW INFORMATION  
**CONTACT DAVE MCCAREY III 845-343-2772 1-800-223-4648**  
**www.northeastrvshows.com www.rocklandexpo.com**



## 36th Annual Northeast RV Show Floor Plan, Entrance Flow & Exit

Northeast RV Shows, Inc.  
 388 East Main Street  
 Middletown, NY 10940

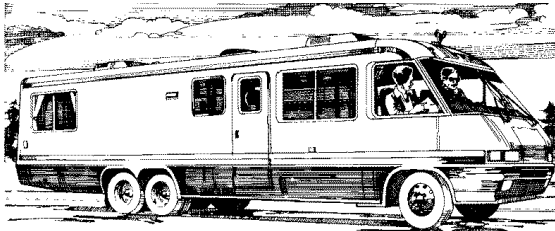
**Reserve Your Space Early**  
**4-Day Event Feb. 12 - 15**

Show Information  
 Coordinator: David McCarey  
 845-343-2772 or 1-800-223-4648

*Northeast RV Shows 36th Annual*  
**RV Product Show 2010**

388 East Main Street  
Middletown, New York 10940

RETURN SERVICE REQUESTED



**February 12, 13, 14, 15, 2010**  
Rockland Community College Field House  
Suffern, New York

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**RV PRODUCT SHOW 2010**  
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Located on the border of New York and New Jersey,  
right off the NYS Thruway (I-87/287) and the end of the  
Garden State Parkway.

**Rockland Community College**  
**Field House Arena**  
**145 College Road, Suffern, NY 10901**



**Think Progressive – Display Your Product!**

Find Out Why More Units Are Sold After This Event.